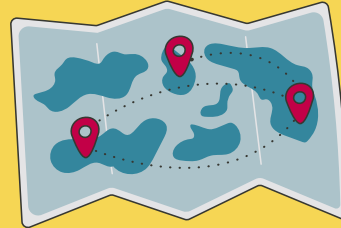


## PART 3: PEER COUNTIES

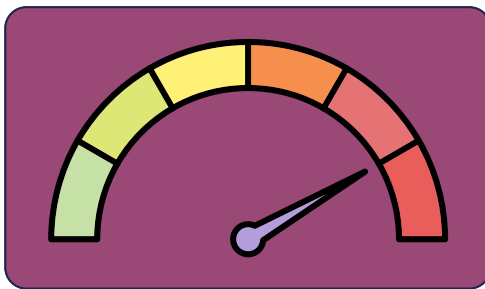


Peer counties are places that have similar types of people and environments.

Peer counties are determined using demographics like total population, age, income, and rurality.



## HOW TO USE PEER COUNTIES



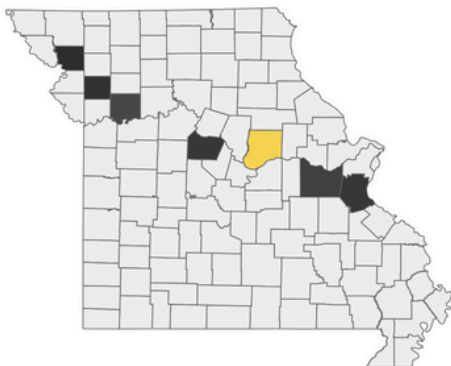
### PEER COUNTIES CAN HELP:

- understand benchmarks and set goals
- identify successful local strategies
- learn about new ideas and opportunities
- discover community partners

1

View your county's peer counties. Are they nearby or far away? Explore the domain scores for your peer counties. Which counties have the most similar scores across the four domains?

Peer Counties for Callaway County, MO



Peer Counties for Callaway County, MO

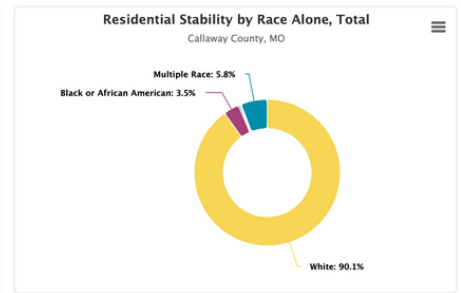
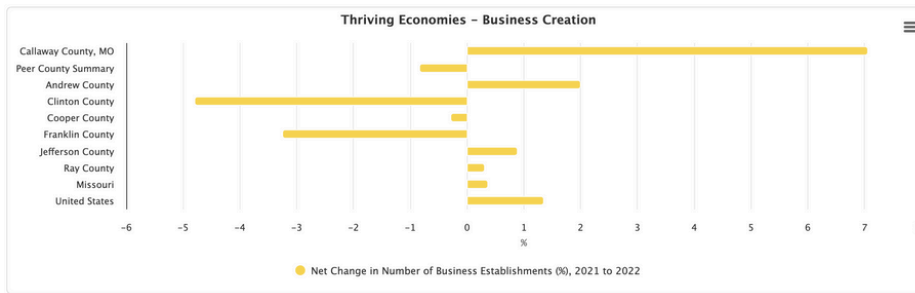
- Andrew County
- Clinton County
- Cooper County
- Franklin County
- Jefferson County

Single County Breakout



2

Create a full peer county report. Explore measures within each of the four domains for your peer counties. Where are they doing well? What can you learn from them?



## PART 4: WELL-BEING AND LIFE SATISFACTION



**Thriving communities are the goal of all civic muscle work.**

**If we build civic muscle in our counties, overall measures of well-being will improve:**



**Mentally healthy days**



**Physically healthy days**



**General health**



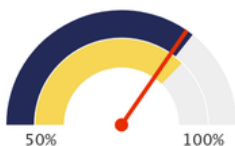
**Life expectancy**

## HOW TO USE THE WELL-BEING MEASURES

1

Review the Well-Being Measures annually. Use these measures to set long-term planning goals and track impact year-to-year.

**Percentage of Adults Age 18+ With Fewer than 14 Days of Poor Physical Health**



● Callaway County, MO (84.6%)  
● Missouri (85.6%)  
● United States (87.3%)

**Percentage of Adults With Infrequent Poor Physical Health Days, 2018–2022 (Crude)**

